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**THE STRATFORD HOCKEY CLUB INC.**  
P.O. BOX 21042, STRATFORD, ON N5A 7V4

## **JERSEY AND ICE SPONSOR PACKAGES**

Our supporters have been key to the success of the Jr B Stratford Warriors. It is our supporters who have made the Stratford Hockey Club one of the most successful hockey clubs in the region — and has allowed us to put a championship team on the ice.

Sports advertising is an economical and highly visible way of promoting your image in the community. Businesses have needs the Warriors are very capable of fulfilling —

- Community involvement
- Logo exposure in a highly visible venue, in print and online
- Cross promotional opportunities

The Stratford Hockey Club only offers 7 Sponsorships — **5 Jersey and 2 Ice Packages!** Please consider supporting your Stratford Warriors!

**There is currently an opportunity to sign a**

- Jersey Sponsorship       Ice Sponsorship

### **BOTH JERSEY AND ICE SPONSORS receive:**

- Your logo on the bottom of each stratfordwarriors.hockey website page
- Your logo in a rotating block on the HOME page of the stratfordwarriors.hockey website
- Your company name listed on our Supporter Page with a link to your website
- Your logo, phone number and website in our Souvenir Program
- Your logo on Thank You signage in the lobby of the Allman Arena on game nights
- Sponsorship recognition at one home game upon request
- 100 regular season individual game tickets
- 4 tickets to our Fall Dinner event
- Company name announced as a major sponsor at every home game

### **JERSEY SPONSORSHIP: \$5,000 will also receive:**

- Your company name on the bottom of 10 player jerseys (5 Home and 5 Away)
- 6 Adult Season Passes

### **ICE SPONSORSHIP: \$5,000 will also receive:**

- Your company logo on the ice at the Allman Arena for the hockey season
- 2 Adult Season Passes



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## 2020-2021 SPONSOR COMMITMENT

*Please check the Sponsorship Package of your choice:*

JERSEY SPONSOR (\$5,000)       ICE SPONSOR (\$5,000)

### CONTACT INFORMATION:

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

### INSTRUCTIONS:

1. **Please complete the above and send this form and your cheque by July 1<sup>st</sup> 2020.**  
Please make your cheque payable to "The Stratford Hockey Club Inc.". Mail to:

The Stratford Hockey Club Inc.  
P.O. Box 21042  
Stratford, Ontario N5A 7V4

2. **Please email your (1) company logo, (2) website address, and (3) Business Phone Number by July 1<sup>st</sup> 2020 to: [john@gocossey.ca](mailto:john@gocossey.ca)**

If you have any questions or need more, please contact:

John Cossey    Cell: 226-921-4051    Email: [john@gocossey.ca](mailto:john@gocossey.ca)  
Bruce Grasby    Cell: 519-272-6877    Email: [brucegrasby@rogers.com](mailto:brucegrasby@rogers.com)

***Thank you for supporting the Stratford Hockey Club —  
We are very proud to have you on our team!***